

GET GARLIC. GO WIRELESS:  
JOIN THE GARLIC CREDITO TRUEQUE CLUB

SIGN ON FOR ONLINE TRADING IN DIGITAL COMMONS –  
SEPT 1 through 29, 2002 (Please use netscape 6.0 or ie 5.x to access.)



Creative Time is pleased to present GARLIC=RICH AIR , the second and third phases of *St(r)eaming the Fields*, a field harvesting and public network project conceived by Shu Lea Cheang with funding provided by the “Challenge to the Field” award from Lyn Blumenthal Memorial Fund for Independent Media.

In a fictional "after the crash" scenario, organic garlic has been recently ordained as new social currency, serving as "credito" for a global shared network. In the first phase of this project, Cheang organized the harvesting of 10,000 garlic plants, cultivated by organic farmer Tovey Halleck in upstate New York, by generations of old and new media artists this summer. These organic cloves, which took 10 years to cultivate, constitutes the garlic standard in this artist initiated economy.

#### GARLIC CREDITO TRUEQUE CLUB

Starting September 1st, the garlic credito trading system where market denominators include digital bytes, bandwidth, domains, URLs, network, system and software. This second phase of the project invites the public to join the GARLIC CREDITO TRUEQUE CLUB by signing up for online trading in the digital commons. Members accrue garlic credito by investing digital images, programming code scripts and other virtual items for trade. In this participatory economy, the value of the credito is created by the Trueque Club community.

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Wireless network nodes as Mobile Urban Farm Stands

Once the valuation of the garlic credit has been established, the third phase of the project focuses on enacting a virtual to physical commodities exchange through New York City's wi-fi network. On September 27, 28, 29, 2002 a designer truck equipped with loads of garlic and wireless technology will serve as a mobile urban farm stand. The truck will utilize selected New York City wireless network nodes for online and onsite street trading activities. Members of online credito trueque club can exchange virtual garlic with edible organic garlic at the designated truck posts. Passersby will also be welcome to participate in garlic trading with their own offers. Creative Time will host the truck in DUMBO on the occasion of the *Consuming Places* exhibition. GARLIC=RICH AIR will be running concurrently with Marjectica Potrc's *Urban Independent* workshop that further explores models of participatory urban planning, discusses possible implications for their communities, and considers future scenarios for applications in New York City.

#### Mobile Urban Farm Stand locations:

9-27-2002	9am-11am, New York Stock Exchange,
9-27-2002	12pm-3pm, Bryant Park New York Public Library
9-27-2002	5pm-7pm, Malcolm X BLVD at W.126 St. Harlem
9-28-2002	9am-1pm, Union Square Farmer's market
9-28-2002	3pm-6pm, 16 Main Street, DUMBO, Brooklyn
9-29-2002	3pm-8pm, Tompkins Square Park

CONSUME AND SHARE  
RICH AIR GARLIC  
RICH AIR BANDWIDTH